

## SCAUWG.ORG Website October Report

Ron

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Southern California Airspace Users Working Group

# SCAUWG.ORG Website October Report



Picture of our site's "Meta Slider," The slides that appear here unlock Safety and Entertainment.

**Our New Theme is that there is Always Something New at SCAUWG.ORG.**

This is the website report that illustrates the SCAUWG.ORG activity during the month of September. The total visitors registered during the month numbered 2542.

The total number of sessions on the site numbered 3249. From 88 to 126 sessions per day. Defining these terms is important

Visitors: This evaluation shows how many visitors accessed your website. Visitors are uniquely identified on the basis of the IP address and the browser ID. If a visitor comes to the website more than once a day, only one visitor is counted.

Sessions: That evaluation shows the number of sessions. A session starts when a visitor accesses the website and ends when he or she leaves it. A session ends automatically after 30 minutes without activity. If a visitor comes to our website more than once a day, multiple sessions are counted.

Now there is another category that refers to Search Engine Robots. Robots led by the top three Robots visited SCAUWG.ORG for 8540 sessions.

I feel it imperative that folks know that we maintain a constantly evolving set of pilot resource that addresses well the areas of: Airspace, Pilot Tools, Events and Safety Education.

During the past month the meta slider (the series of slides that appear in large format atop every page has been evolving into a format not dissimilar to that of a news feed. Instead of a show of just pictures, we now have slide after slide that when clicked upon, the visitor will uncover a variety of reports, videos, calendared events and pertinent pilot subject areas.

Our Home Page HOTNEWS SCROLL LINE remains active as well. This past month saw it track the progress of H.R. 4 the FAA REVITALIZATION BILL. Currently, it provides a link via which the entire bill is described. As important aviation news unfolds, we try to provide a link to it.

Featured now is the news of the intended new expanded weight element for LSAs, and additional recent coverage of an anticipated second rebate to be made available for ADS-B installations.

Page wise, the WEATHER RESOURCES have been expanded and now includes some new links, and moreover, the site is seeing that there is significant traffic visiting most of our site's pages.

Of particular note... I would like to mention that our EVENTS page is a really neat presentation of FAAST seminars, and webinars (and these are harder moreover to access) together with aviation community events.

I would again like to extend an invitation to all of our members and visitors to send the data they feel should be published on SCAUWG.ORG. Thanks again to Santosh Kumar for his continuing contributions, and to Anthony Wayne Salleng who referred the United States Helicopter Safety Team Report Information to us. If you have material that will help make our site better, I want to hear from you!

In related material, much of our site's data that was compiled into a FAASTeam Safety Seminar entitled: "Hot Spots, Practice Areas and Dangerous Flight Routes." The seminar's has enjoyed abundant success. Already initially seen via filled rooms at some LA area airports it was just presented 10/9 at Torrance Airport where the terminal building room saw standing room only attendance. The next presentation is on the 17<sup>th</sup> at San Gabriel Valley Airport. If you would like the seminar to travel to your favorite airport, just touch bases with me, either by phone, or via the site's contact page.

Visitors have also been asking to stay informed by signing up for the website's EMAIL LIST. There is a sign up form on every page. Thank you to those who have joined our list this past month, one of which was Don Thompson from the Long Beach Props, a consistent source of very valuable Long Beach ATC info.

And this has been the September SCAUWG.ORG website report. We at SCAUWG.ORG wish all of you happy and safe flying!



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