

NOVEMBER WEBSITE REPORT 2018

This is the Website Report for November.

I am pleased to mention that during October SCAUWG.ORG was visited over 3900 times. This is indicative of our users returning to the site regularly throughout the month. I have been particularly interested in inspiring exactly that result. To encourage same, there has been a continuing schedule of new material added that includes pertinent aviation news and safety information, important pilot alerts, education programming and a source popularizing SCAUWG's agenda.

To that end, we have published a link to the entire revitalization bill,
Added a Runway Safety emphasis,
Posted an additional accident scenario video,
Reported on ADS-B,
Included support for member affiliations as exemplified by posting the upcoming NBAA Calendar of Events,
and Posted Airport Data at Van Nuys, SMO, Cable, Brackett, Catalina and John Wayne amongst others...

We Promoted the Great Pacific Airshow.

We Promoted the San Gabriel Airport Airshow.

We added the Hot News scroll line availability to every webpage.

We Updated the GPS Interference page, and the page's appearance.

More Webinar Info has been added to the EVENTS Page, so that seminars and webinars can be seen in the same place.

Perhaps the most visible change is the expansion of content included in the Big Slideshow that appears on every page. The goal is to always have something new!

Subjects include:

an Embry Riddle drone study,

the recent NATCA Awards,

The upcoming VNY Construction project,

The SBP pilot's Traffic alert,

The SMO after hours surveillance project that monitors the chevroned area for possible pilot deviations, and

of particular importance is the proposed Burbank Departure Track information which is featured.

The second most visible is an alert box that appears after a minute on the site, asking folks to spread the word amongst others should they like the site.

We expanded our weather resources by including a link to the HEMS tool and a video HOW TO tutorial.

And we are currently promoting the new streaming capability available to users, so that accessing the FAA Safety Briefing Magazine will be easier for aviators to use.

I invite everyone to become a reporter and supply and/or request content. Particular thanks to John Blanco of LAX FSDO for doing exactly that. Please join him and others and contribute what you know to be both timely and pertinent. I am of course available to answer questions.

The October HOT SPOT and Dangerous Flight Route Seminar inspired by SCAUWG (which was co-presented by myself, DPE Pat Carey, Ed Story and with input from FPM Nate Morrisey) had Standing Room only at the Torrance Airport Association under the very apt guidance of Barry Jay.

The next presentation date of the seminar was 11/20 at AFI organized by Mile Jesch for the Fullerton Chapter of SoCal Pilots. Joe Finnel the long time powerhouse driving SoCal Pilots was in attendance; as was Nate Morrisey. It too, was really well attended, and resulted in plentiful audience applause.

And this has been the November SCAUWG.ORG Website report.

Thanks for your support!

Ron Berinstein
FAASTeam VNY
Director SCAUWG.ORG website

