## Vol. 5 Website Report for January / February 2019

Hello,

The website report for this month is proud to state the latest analytics for SCAUWG.ORG.

During the month of January, the site had **8069 visitors and hosted 10344 sessions**.

Search engine robots showed up 3692 times. Page wise: Hotspots, Events, Our New Info warehouse, and Practice Areas showed popular results.

<u>A new page has been launched in time for this report</u>. Included now under PILOT STUFF > IMPORTANT Reference Material for PILOTS > is our new **IFP Page** Link... (Instrument Flight Procedures Information Gateway) where IFP announcements and reports, Navaid data, magnetic variation, new Instrument Approach Procedures, the PBN Implementation plan and more, can all be linked to.

January was an interesting month, as much of the news reported by aviation journals and additionally the statements put forward by SCAUWG's supporting member organizations that SCAUWG.ORG featured, reflected not only the news of the partial government shutdown, but also the results of shut down that were experienced by so many. As such, at no time in the memory of most aviation professionals were the HUMAN FACTORS that form an umbrella over the aviation safety environment more publicized, and more openly discussed.

<u>SCAUWG.ORG reflected that discussion</u> with a pitch by pitch style, and in the timeliest manner possible! Supporting member organizations like NATCA, NBAA, HAI, ALPA, AOPA, NATA & RAA all were linked to. And, of course, FAA statements were supported.

Initiated this month was renewed Twitter attention. SCAUWG.ORG@SCAUWG now has some current tweeted content.

<u>Important topics</u> were featured during the month. SCI-TECH held in San Diego made their forum streamed material available. NBAA expressing the need for more Pilots and Mechanics, NTSB's new Most Wanted List (we had it posted almost within minutes after release) Hawthorne Airport's Pilot Choice Award, The Colorado Remote Tower Project, Iridium News, Safety and Aviation Interest features, plus a report on the testing of the FAAs new Unmanned Traffic Management System, and more.

If one has not yet seen the video coverage we link to of the helicopter pilots working the Woolsey Fire and affecting a rescue of some folks and their pets trapped by the flames, I recommend you catch up on that now. It's a do not miss video! It's both a tribute, and an education!

The SCAUWG inspired "LA Area Hot Spots, Practice Areas and Dangerous Flight Routes" seminar is scheduled for Feb. 27<sup>th</sup> at Santa Monica College Bundy Campus, First Floor Room #123, West LA. 7 p.m. Plenty of free parking... We have had sell out attendance for many of the seminars, and you are invited to attend and help make this one a success as well! It is also scheduled in Apple Valley on March 9. Details for both are on the EVENTS page.

<u>Speaking of the EVENTS page</u>. This is a BIG focus at SCAUWG.ORG. You will find a complete list of significant dates and a plethora of EAA and FAA generated aviation safety, and WINGS Credit qualified seminars and webinars.

Some comment has been received regarding the vastly increased range of Aviation Related Safety Topics published.

e.g. "I've noted with interest the change in the focus and direction that the SCAUWG web site has taken. The graphics and interactive dimension have been astonishing."

Webmaster reply: SCAUWG.ORG has never changed its focus. Airspace and Aviation Safety have been since inception the focus, and it still is. What has changed is the amount of attention, textual and graphic we give to our focus. Via site content, and seminar presentation we have added additional spotlighted attention on Hotspots and Practice Areas as well as airspace and aviation education. And though current event coverage (which may appear flashier) helps to generate an always interested and expanded base audience, our information tabs which remain resident, continue to contain a vast amount of data, that when accessed will continue to help arm pilots (and so many more now than before) with the tools they need, so that safer flying, our primary goal, is more possibly assured.

Good day to everyone! This has been the SCAUWG.ORG website report for Jan / Feb.

Want to see the current SCAUWG website and catch up on our progress? Just CLICK HERE.