

## Vol. 8 May 2019 Website Report

Good Morning to all!

There is certainly good news this month.

The year to date ending April 30, visitor to the website figures total: 31,253 visitors, and we hosted 39,637 visitor sessions!

In April our new AMEPilot SCAUWG.ORG exclusive original commentary premiere edition was visited 133 times, (and same included some high-level representatives of SoCal and LAX tower) The Practice Area section 111 times and the chart changes proposed page was seen by 102 visitors. Our EVENTS page was visited 453 times. Other primary pages were successful as well!

The Hot News Scroll Line has featured the latest FAA statements regarding 737 MAX UPDATES, The Biodiesel movement, the AMT shortage, Performance Based Aircraft Certifications, the FAA and UAS, and the latest FAA 20-year aviation forecast.

Updated Events pages are Standard Operating Procedure – and we include a 150-200-mile radius in our coverage. This month we added may AIAA Events

New Safety Videos for Deer Valley were included into the So Cal airports section.

I also added NTSB ALERT INFO re: Stabilized Approaches to the Info Warehouse, and I just added a How to Survive a Ditching presentation that originated at Oshkosh, that awards WINGS credit as well – plus Added an “ADS-B LIGHT” article to the IW – It Addresses amateur-built, light-sport, planes with an experimental type certificate, and the criteria necessary for using a non-certified ADS-B installation.

Top of the Page Slides feature the PHPA Lifetime Achievement Award to be given to, and honoring SCAUWG co-founder Pat Carey. We Congratulate AOPA on their 80<sup>th</sup> Anniversary year. Thanks Tom Lasser, we have publicized to Aviators that the CA Army National Guard is looking for you. Self-Assessment standards recommended by NBAA are linked to. And want to know more about the new Electric aircraft on view at the Aero Germany show? Paul Bertorelli of AVweb made a great video we link to. And of course we supported the Airport Safety/Runway Safety Mtg at Chino, as Joe Santoro and Dr. Paul Foster are working hard to improve both of those concerns.

Technical / Graphic Stuff:

Though the AMEPilot series launched last month on meeting day, in the following few days I created a logo for the series. It includes the words Health and Safety and a depiction of a heart beating as seen on a cardiac monitor that transition graphically into a plane taking flight... if you have not seen it, you're invited to to view it and read the first edition of our new original exclusive AME series.

I made the typeface format more appealing on the IW page, and on others.

I have updated the site's pages with pictorial graphics, and each has a caption and alternate text that mirrors the page's keywords.

I updated the "About Us" with a Pat Carey pic and some bio and have revisited each page and sharpened the editing. Now the About Us Page will be revised again! SEO attention has been paid in the process of the site's graphic update, and keyword focus, as well as meta descriptions, have been addressed for strength.

Drug tests are highlighted in SHORT TAKES.

Brand NEW! Caltrans NEW Aviation Weather Information – A NEW WX tool that also utilizes Caltrans roadside camera network – find it on SCAUWG.ORG

Also, you find the story about the FIRST Commercial airline drone service! The FAA made it official.

The REMOTE CONTRCT TOWERS STORY has been UPDATED THANKS TO GUIDO

CATALINA is OPEN... The May 25<sup>th</sup> FLY IN to the AIRPORT IN THE SKY RE-OPENING is spotlighted. ACE CLEARWATER AIRFIED is the new name... check it out on SCAUWG.ORG where you can d/I your invitation.

Our GPS testing page is updated almost immediately upon the publication of a notice of testing, and it is current!

On May 2<sup>nd</sup> Margo and I were in San Diego at the request of San Diego FFAST and FPM Randall Nelson and Lead rep Paul Kortopates so that I could conduct the Dangerous Airspace seminar inspired by SCAUWG'S work, held at Solar Turbines Kearney Mesa Branch, with about 110 attendees reserved. Response to the presentation was resounding and was documented by reading all of the audience feedback forms. Rob Reddeg from SoCal was in attendance. I am invited back to San Diego in June to continue the relationship and meet with local CFI's and Flight School representatives. I sincerely thank Paul for the inspiration he provided, to make what now has become an ongoing project, a predictable success.

Reminding everyone that you are invited to join in the effort that has been attracting a fair amount of attention coast to coast and beyond. If you have ideas for content, if you have news that we need to publish, if you have strong opinions that should be read, or any other pertinent info, I can not more strongly emphasize, tell me about it! [SCAUWG@Earthlink.net](mailto:SCAUWG@Earthlink.net) will do it!

This has been your happy and infamous SCAUWG.ORG website report for May 2019. Thank you to YOU all!

Ron Berinsein cfii