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| |  | | --- | |  | | **2020...The best thing you can say about it, perhaps, is that it’s over!  We hope that you and your loved ones are safe and sound and wish you a healthy and prosperous 2021.**  **In its most notable accomplishment last year, the SMAA Board supported three Change Slate candidates, and with your help, they were elected to the Santa Monica City Council. The board is now working on building relationships with these new Council Members.**  **Also, like many organizations, we’ve taken our events online, and SMAA members were invited to participate in ZOOM meetings with speakers Ben Marcus of AirMap and Megan Pritchard of Uber Air. There will be more to come in 2021, so stay tuned!**  **Times have changed drastically since measure LC was passed in 2014 and the FAA consent decree was enacted in 2016. The city’s current historic budget shortfalls are driving draconian cuts in services and dramatic increases in revenue-based land-use decisions. These are the considerations that drove voters to elect a Change Slate of City Council members for the first time in 30 years this past November. It’s all about quality of life.**  **The things we know to be true about the value of our airport, but that are often overlooked by the residents, have a new urgency and resonance in the current environment, where a development-friendly City Council and a housing-hungry state is pushing the city to add 9,000 additional housing units.**  **It is a daunting task to educate the residents of a city of 93,000. We are a small, underfunded non-profit organization, but are firmly convinced that this is the BEST time and opportunity to reach residents and new members of the City Council on the many truths of the value of SMO and how its very existence projects quality of life for ALL residents.**  **We are asking for your help in continuing our advocacy work as we refine our messaging and share it with new audiences. (Including our new Council members) Please support our efforts by renewing your membership today or making a donation at**[***www.smaa.aero***](https://www.santamonicaairport.info/r?u=mp2-1ukbgPnDKogEJYF-WTs6PP0QS0PCvRKXlvY7loo&e=0ec59d1167f00f8d281f5691d193018b&utm_source=santamonicaairport&utm_medium=email&utm_campaign=dear_friend_of_smaa&n=1)***.***  **Now is the time to take control of the dialogue around SMO and turn it in our favor and we can’t do it without your support!**    Sincerely,  Christian Fry  President, SMAA  **Santa Monica Airport Association** [***http://www.santamonicaairport.info/***](http://www.santamonicaairport.info/?e=0ec59d1167f00f8d281f5691d193018b&utm_source=santamonicaairport&utm_medium=email&utm_campaign=dear_friend_of_smaa&n=3) | | **Santa Monica Airport Association ·**  **3021 Airport Ave, Suite 210, Santa Monica, CA 90405, United States** This email was sent to lassertom@aol.com. To stop receiving emails, [click here](https://www.santamonicaairport.info/unsubscribe?e=0ec59d1167f00f8d281f5691d193018b&utm_source=santamonicaairport&utm_medium=email&utm_campaign=dear_friend_of_smaa&n=4). You can also keep up with Santa Monica Airport Association on [Twitter](https://www.santamonicaairport.info/r?u=7Sn_jlQ3J2wHxMyMtp8UNAn3W4i5LWXQgaRziHgeGzM&e=0ec59d1167f00f8d281f5691d193018b&utm_source=santamonicaairport&utm_medium=email&utm_campaign=dear_friend_of_smaa&n=5) or [Facebook](https://www.santamonicaairport.info/r?u=27Ax0UmWOX2J8J_QwK9Z6gMB89qrOpr4ISrVLf_AOJUAwqSo5FwhGLb156AdJAnO&e=0ec59d1167f00f8d281f5691d193018b&utm_source=santamonicaairport&utm_medium=email&utm_campaign=dear_friend_of_smaa&n=6). | |